

# SMALL BUSINESS OPPORTUNITY WORKSHOP

Friday, July 9, 2010 | Flathead Valley Community College, Kalispell

**8am** ..... **Welcoming Remarks**  
Tammi Fisher, Mayor, City of Kalispell  
Jane Karas, President, Flathead Valley Community College

**8:10am** ..... **Introduction**  
U.S. Senator Jon Tester

**8:15am** ..... **Building Great Montana Companies**  
Tom McMakin, Partner, Orchard Holdings; Former COO, Great Harvest Bread Co.

**8:45am** ..... **Capital for Start-Ups**  
Bill Payne, business executive, engineer and investor, Frontier Angel Fund

**9:15am** ..... **Break**

**9:30am** ..... **Panel 1: Federal & State Funding Partners**

**Herb Kulow**, Senior Portfolio Manager for Montana Board of Investments, Montana Department of Commerce;  
**Quinn Ness**, Section Manager, Big Sky Economic Development, Montana Department of Commerce;  
**Mary McMahon**, Manager, Montana Technology Innovation Partnership, Montana Department of Commerce;  
**Chris Parson**, Director, Kalispell Small Business Development Center (SBDC);  
**Penny K. Pickett**, Associate Administrator for Entrepreneurial Development, U.S. Small Business Administration;  
**Jess B. Knox**, Associate Administrator of the Office of Field Operations, U.S. Small Business Administration;  
**Michelle Johnston**, District Director, U.S. Small Business Administration, Montana District Office;  
**Matt Jones**, State Director, U.S. Department of Agriculture, Rural Development;  
**Emily Post**, Program Specialist – Montana, National Center for Appropriate Technology

**10:15am** ..... **Panel 2: Local & Private Funding Partners**

**Jim Davison**, Montana Economic Developers Association, representing local development corporations;  
**Kelli Danielson**, President, Montana West Economic Development, Northwest Montana;  
**Ben Ruddy**, Branch Manager, Glacier Bank – Kalispell;  
**Dave Glaser**, President, Montana Community Development Corporation;  
**Liz Marchi**, Secretary/Fund Coordinator, Frontier Angel Fund

**11:00am** ..... **Break**

**11:15am** ..... **The Leadership Challenge: Managing in Turbulent Times**  
Morrie Shechtman, Chairman, Fifth Wave Leadership

**11:45am** ..... **Remarks by U.S. Senator Jon Tester**

**12:00pm** ..... **How Entrepreneurs Learn to  
Face the Possibility of Failure and Find Success**

**Anne Marie Quinn**, Montana Molecular;  
**Kim Ormsby**, The Natural Baby Company (2010 Montana Small Business Person of the Year);  
**Larry Hall**, S&K Electronics

**12:30pm** ..... **Lunch**

**1:00pm** ..... **Social Media & Online Marketing**

**Addisu Demissie**, Policy Counsel, Small Business Outreach, Google;  
**Sean O'Connor**, Business Strategy Manager – Small Business, Microsoft;  
**Corey Owens**, Associate for Privacy and Public Policy, Facebook

**2:00pm** ..... **Social Media Question & Answer**